Maria Melissa de Camargo Gross
617 8959250
mel.cgross@outlook.com
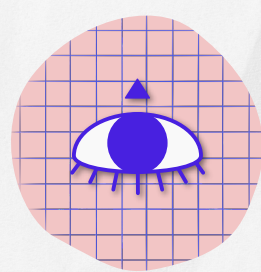
Website: melgross.net
LinkedIn: Mel Gross
Behance: Mel Gross

Languages:
Fluent Portuguese and English
Conversational Spanish

Prefered Design Tools:
FIGMA, Sketch, Photoshop
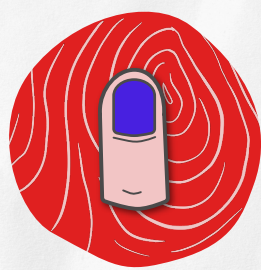
Programming Languages:
HTML5, CSS, JavaScript, PHP

Main Skills

USER INTERFACE
DESIGN

USER EXPERIENCE
DESIGN

INTERACTION
DESIGN

Awards from Boldly App

mel GROSS

Education

Drexel University, PA - Bachelor of Science in Interactive Digital Media with a Fine Arts Minor

09/2016 - 05/2020

Experience with user research (user flows, empathy maps and personas), wireframing, prototyping, usability testing, motion design, development and project management.

Co-Founder and Vice-President of the User Experience Club of the University for two years.

Professional Experience

Iperdesign, PA - Frontend Developer and Designer

06/2020 - Present

• Implemented 6 websites and landing-pages from design to launch on WordPress
• Assessed UX and UI designs for techical feasability and acessibility standards
• Designed a full news-website on FIGMA and communicated with the clients thorughout the revision stages
• Collaborated with the design team in dozens of web-elements
• Created. prepared and compressed hudrets of assets for the webf

Iperdesign, PA - Frontend Developer (Intern)

03/2019 - 09/2019

Supported design implementation for the development team:
 • Developed over 20 pages for client websites based on given designs using 'Divi' Worpress plugin and custom HTML, CSS and JavaScript
 • Collaborated on user-research and wireframing of multiple client projects including an online courses website, e-commerces and a law firm
 • Successfully created JavaScript-based elements such as complex search and filtering systems
 • Designed and Developed user-friendly and appealing game menu interfaces on Unity for the game 'Iperbot'

Newton Presbytery Church, MA - Website Designer and Developer

Summer 2017

 • Designed and Developed a 15+ page website tailored to the church members' needs and limitations
 • Increased user traffic and information accessibility
 • Successfully created an integrated newsletter portal that is easy to update, read and share
 • Trained people to be responsible for the updates and upkeeping of the webpage

Projects

Boldly App - Project Manager

03/2019 - 09/2020

Planned, managed, and oversaw the app creation through its entirety:
 • Coordinated and facilitated a 20-week long user and market research (digital media marketing) involving activities such as 'Card Sorting', 'I like/I wish/What If" meetings and guerrilla surveys and another 10-week long research focused on digital contracts involving over 12 interviews and 100's of survey entries
 • Sorted and analyzed the data collected and helped translate the results into empathy maps, user-personas, user-flows, and other UX documents in order to understand our audience's wants and needs
 • Designed wireframes and over 10 variations of prototypes of increasing fidelity, and helped conduct usability testing on each version
 • Maintained and updated the project ghant-chart and other documentation.
 • Led weekly stand-up meetings and facilitated the creation of 'sprints' for both the Development and Design teams
 • Maintained communication of deadlines, tasks, and obstacles throughout the 12-person team and our stakeholders on a daily basis